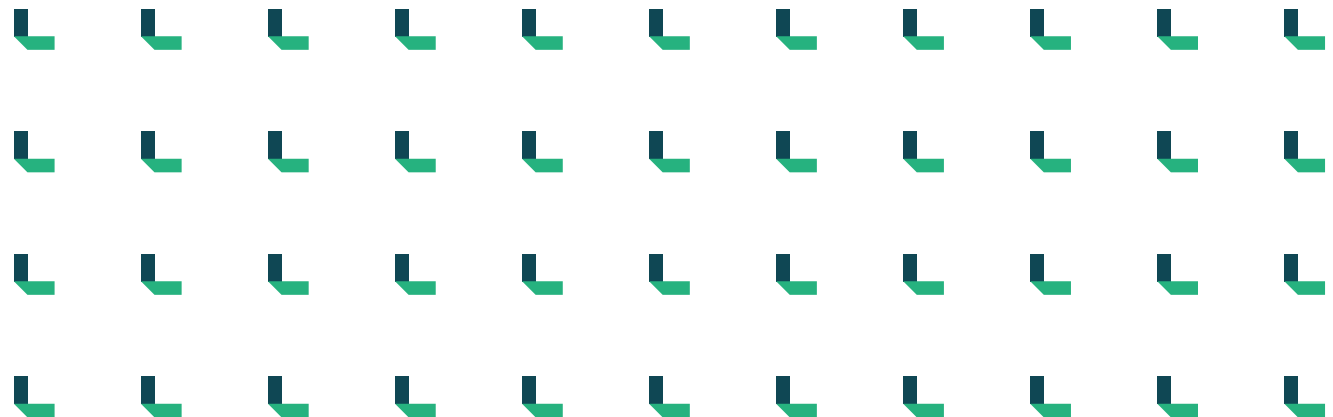




Lawazun.



COMPANY PROFILE  
2025

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Empowering Financial  
Excellence in the UAE and  
Beyond

# About Us

At **Tawazun**, we specialize in providing tailored accounting, audit, tax, and advisory services to businesses across the UAE and beyond. We believe that financial clarity is a cornerstone of sustainable success, and we're here to deliver it with precision, insight, and integrity.

Our strength lies in understanding the unique nature of every client we serve. Whether you're a growing startup, a family business, or a large enterprise, we offer practical, forward-thinking solutions that align with your goals. Backed by a team of experienced professionals, we go beyond compliance to support decision-making, optimize performance, and drive long-term value.



# Our Philosophy

**Balanced finances.**

**Clear direction.**

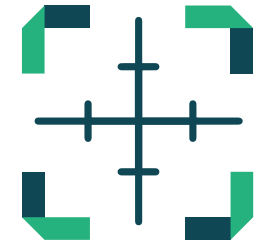
**Confident growth.**

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# Mission



At **Tawazun**, we take pride in being a unified and dynamic team with a deep and practical understanding of the unique needs of entrepreneurs and the diverse nature of the SME business landscape in the UAE.

Our mission goes beyond providing standard financial services we strive to deliver solutions that match the real, evolving requirements of businesses and individuals at each stage of their growth.

For example, during the early growth phase, most startup founders are primarily concerned with ensuring full and accurate compliance with tax and regulatory requirements. This is their top priority, often outweighing other financial considerations.

However, as businesses scale and expand in the market, the needs evolve. In these cases, while compliance remains critical, there is a stronger focus on performance analysis, accurate expense classification, and comparing actual outcomes with planned budgets all of which are essential to guide decision-making and manage resources effectively.

At Tawazun, we recognize these differences. That's why we tailor our approach accordingly offering not just compliance support, but also strategic financial insights that add long-term value at every stage of business development



# Vision

To lead the evolution of financial services in the UAE by integrating deep expertise with intelligent systems, enabling businesses to move forward with balance, clarity, and confidence.





# Why Choose Us

At Tawazun, we offer more than accounting services. We provide **clarity, strategy, and confidence** in every financial decision.



# 1

## Tailored Solutions

We design financial strategies that align with your specific business model, goals, and industry.

## Agile, Cost-Effective Support

# 2

Our flexible services scale with your business, offering expert support without the cost burden of a full in-house team.

## Balance of Expertise & Innovation

3

We combine deep financial knowledge with modern tools to deliver accurate, efficient, and forward-looking solutions.

## Proactive Thinking

4

We anticipate challenges, spot opportunities early, and guide you with insight, so you're always one step ahead.



## Crypto-Friendly Accounting

5

We understand the unique nature of cryptocurrency transactions and digital wallets. Our team is experienced in handling crypto-related accounting, including stablecoins, token-based payments, and blockchain records ensuring accuracy, transparency, and compliance.

The graphic consists of two overlapping circles, one light green and one dark teal, centered on a dark teal background. Two horizontal light green lines extend from the left and right sides of the circles, meeting at the center.

# Quick Facts

Driven by expertise and a client-first mindset, Tawazun has built a strong presence across industries through reliable, tailored financial services.

3



**Years  
in business**

200



**Clients  
Served**

9



**Industries  
Covered**

# Our Services

The background image shows a person in a dark suit and light blue shirt holding a tablet. Overlaid on the tablet and the background is a complex financial dashboard with various charts, including line graphs, bar charts, and a candlestick chart. The background is a blurred city skyline at night, with lights from buildings visible. The entire image has a teal/blue color cast. The text 'Our Services' is prominently displayed on the left side. The design is framed by white, irregular shapes at the corners, each containing a grid of small green L-shaped icons.

# 01

## Accounting & Bookkeeping

We provide complete accounting and bookkeeping services designed to give businesses clarity, control, and confidence in their financial records. Services are delivered on-site or via secure cloud platforms, with ongoing support through annual contracts.

### Our process includes:

#### Input

Financial transactions and supporting documents

#### Process

Accurate recording via QuickBooks, Zoho, or Odoo and many other accounting solutions.

#### Output

Timely monthly financial reports reflecting your business's financial health





# 02

## Tax Consultancy & Filing

Tawazun helps businesses navigate the complexities of UAE tax laws by offering end-to-end support for VAT and corporate tax compliance. We ensure your filings are accurate, timely, and penalty-free.



### Our services include:



- VAT registration assessment and application
- Quarterly VAT return preparation and filing
- VAT health checks and compliance reviews

- Analysis and resolution of penalties
- Corporate tax registration
- Corporate tax return preparation and submission

# 03

## Audit Services

We deliver internal audit solutions tailored to each client's sector, helping businesses improve internal controls and operational transparency. For external audits, we facilitate connections through our network of trusted audit partners.



### We offer:

- Custom-designed internal audit programs
- Audit risk identification and control testing
- Support in obtaining independent audit reports



# 04

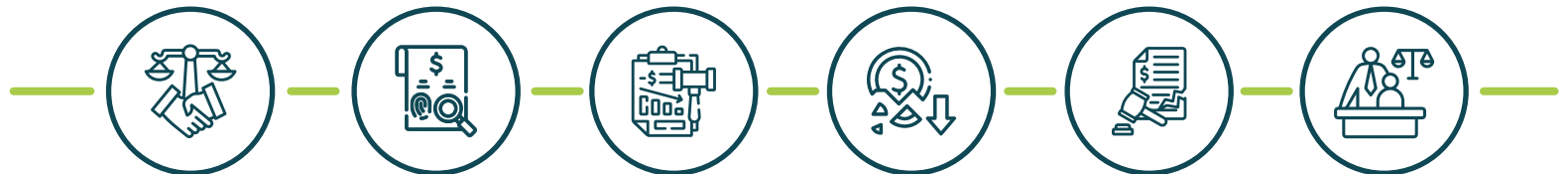
## Consultancy & Forensic Reports

With a strong foundation in forensic accounting and over a decade of experience in complex financial reporting, we provide high-impact consultancy reports that support dispute resolution, legal proceedings, and business recovery.

Our reports are **data-driven, professionally structured**, and **litigation-ready** trusted by legal professionals, business owners, and financial institutions.



### Our services include:



#### Commercial Dispute & Litigation Support

Detailed financial analysis and reporting to support commercial disputes, breach of contract cases, and shareholder disagreements.

#### Business Fraud Investigation

Detection, analysis, and documentation of internal fraud, misappropriation of funds, or irregular financial activity.



#### **Forensic Accounting & Financial Reconstruction**

Rebuilding records and clarifying financial discrepancies using structured evidence, ready for legal use.

#### **Bankruptcy Advisory & Financial Distress Solutions**

Assessment of insolvency risks, restructuring options, and advisory on business recovery paths in collaboration with licensed legal experts.



#### **Expert Reports for Auditors, Creditors & Courts**

Tailored reports prepared to assist auditors, creditors, or court-appointed administrators in resolving financial disputes or clarifying inconsistencies.

#### **Collaborative Legal Support**

Through our network of legal associates, we ensure that our financial findings align with legal strategies providing a unified and well-supported approach to case resolution.

# 05

## Business Tax Compliance Advisory

We provide strategic tax advisory to help businesses understand their obligations, avoid risks, and plan effectively. Our approach ensures both compliance and efficiency.



### Our advisory covers:



- VAT and corporate tax education and planning
- Recordkeeping and documentation guidance
- Audit preparedness and risk mitigation



# 06

## Staffing Support

Tawazun offers flexible staffing solutions for businesses that need qualified finance professionals without the cost of full-time hiring. Our staff integrate seamlessly into your operations.



### We provide:

- Skilled accounting and finance professionals
- Part-time or full-time placement options
- Temporary or project-based assignments





# Industries

Driven by expertise and a client-first mindset, Tawazun has built a strong presence across industries through reliable, tailored financial services.

Real Estate



Retail & E-Commerce

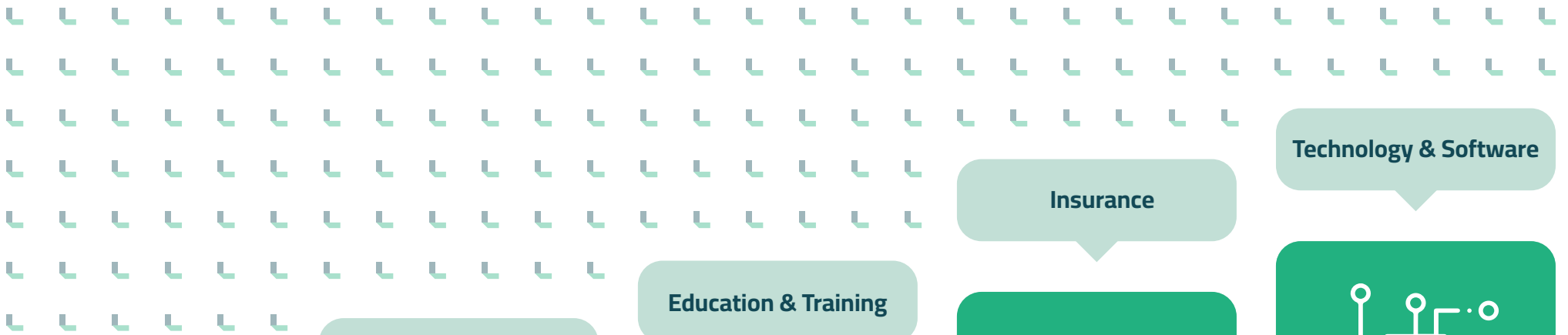


Construction & Contracting

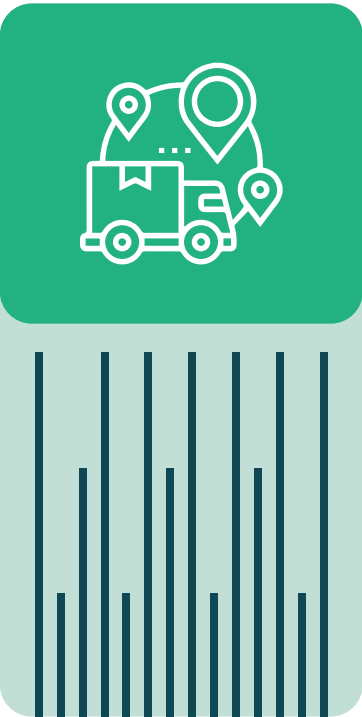


Hospitality & Tourism

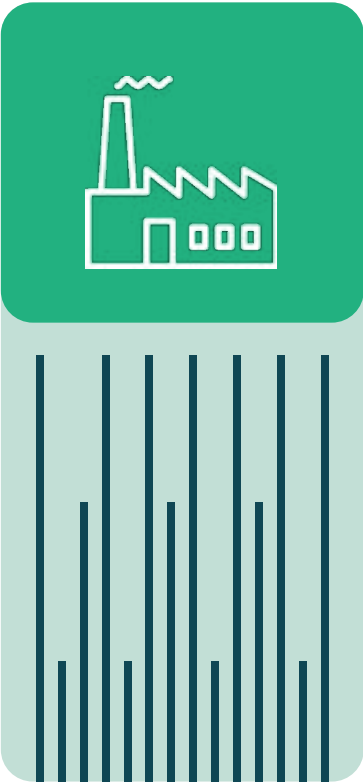




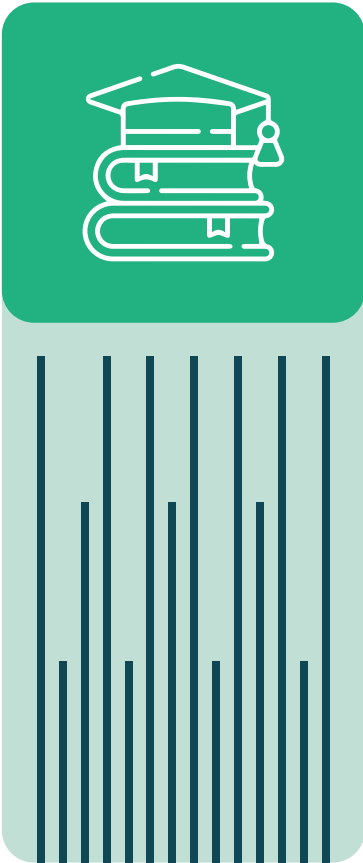
Logistics & Transportation



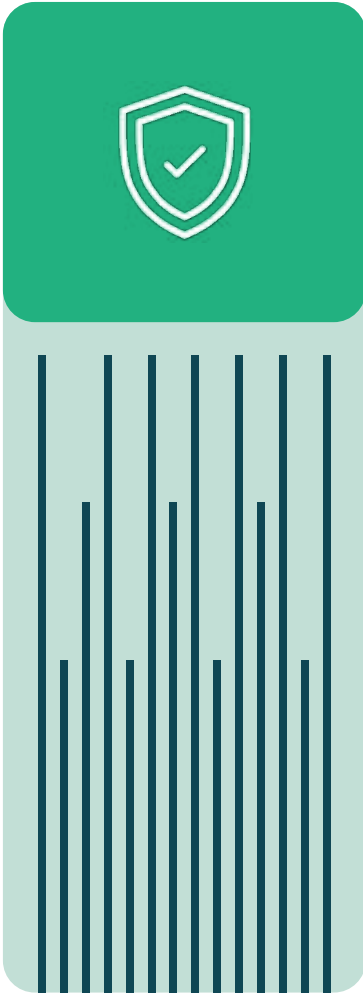
Manufacturing



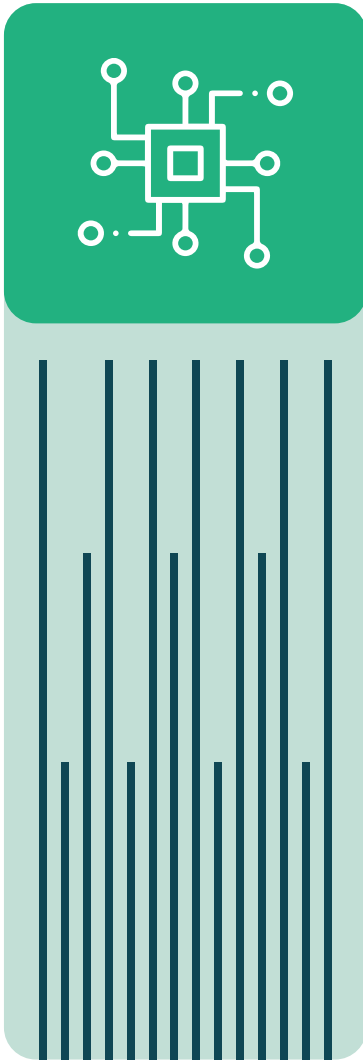
Education & Training



Insurance



Technology & Software

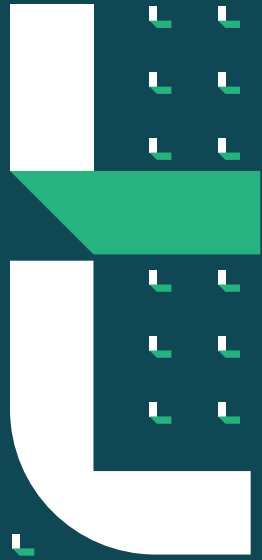




# Our Clients

We are privileged to support a diverse client base across various sectors, delivering tailored financial solutions that align with each organization's unique goals. Our client relationships are built on professionalism, discretion, and a long-term commitment to value.





## Contact Us

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